



COMPANY FACT SHEET

Type of company: Headquartered in Chicago, IL, Vi develops, owns and manages residential communities for older adults. Privately held corporation founded by Chairman Penny Pritzker in 1987.

Corporate headquarters: Vi (pronounced VEE)
71 S. Wacker Dr., Suite 900
Chicago, IL 60606
Telephone: (312) 803-8800
Web site: <http://www.viliving.com>

Mission: Vi is dedicated to providing quality residential communities, services and programs to enrich the lives of older adults.

Communities: The company operates ten continuing care retirement communities (CCRCs) called **Vi** and one rental senior living community under the **Classic Residence** name, in the following locations:

Vi Continuing Care Retirement Communities (CCRCs):

- Aventura, FL
- Glenview, IL
- Denver (Highlands Ranch), CO
- Hilton Head Island, SC
- La Jolla, CA
- Lantana, FL
- Naples, FL
- Palo Alto, CA
- Scottsdale, AZ (there are two Vi communities in this area)

Classic Residence Rental Community:

- Yonkers, NY

Number of Residents: 3,416 independent living residents
879 care center residents

Number of units (in operating communities):	Independent Living:	3,330
	Assisted Living:	554 (includes memory support)
	Skilled Nursing:	487
	Total:	4,371*

**Number of
Employees:** 2,592*

Services and Amenities

The distinctive services and amenities offered at Vi and Classic Residence communities cater to the needs and lifestyle of our residents, including weekly light housekeeping, maintenance and concierge service; valet parking; scheduled transportation; and fitness and spa facilities.

Vi and Classic Residence communities provide a world-class dining experience that supports proper nutrition through delicious and healthful cuisine. Meals are served in well-appointed restaurant-style venues. The company's culinary program is driven by executive chefs, who receive specialized training at the Culinary Institute of America (CIA) in nutrition, healthy cooking and baking techniques, flavor dynamics and food and wine pairing. Menus are designed to meet the changing needs of the older palate.

Wellness

Vi is committed to each resident's whole-person wellness, which includes extensive physical, social, and intellectual programming in an environment that provides rich opportunities for residents to positively impact their wellness and successful aging.

Employees

The success of the company is attributable to its experienced, innovative leadership at the local and national levels. A resident-centered approach to active aging for older adults -- and our commitment to providing high-quality services, amenities and care -- means that Vi recruits the industry's best talent. Vi employees have a desire to serve older adults and are dedicated to the company's core values of integrity, compassion and excellence.

Executive management team:	Chairman:	J. Kevin Poorman
	President:	Randal J. Richardson
	Chief Financial Officer:	Gary Smith
	Senior Vice President and General Counsel:	Stephanie W. Fields
	Senior Vice President of Operations:	William S. Sciortino

*As of February 6, 2012

Vi Communities - QUICK FACTS

Vi operates ten continuing care retirement communities (CCRCs) called **Vi** and one rental senior living community under the **Classic Residence** name. The company's primary focus is in high-end CCRCs in urban and suburban locations with convenient access to social, cultural and educational resources, as well as a host of included on-site services and amenities.

Type A Continuing Care Retirement Communities:

This designation means that if the need arises, residents can transition to [assisted living](#), [Alzheimer's/memory support care](#), or [skilled nursing care](#), and continue to pay the same monthly fee charged for their independent living home, plus charges for extra meals and ancillary items.

- **Vi at Grayhawk, a Vi and Plaza Companies Community**, located in Scottsdale, AZ. The community includes 260 independent living apartments and casitas, 30 assisted living apartments, 24 memory support suites and 36 skilled nursing suites. Opened in 1999, it is situated in the Grayhawk master-planned community.
- **Vi at Silverstone, a Vi and Plaza Companies Community**, located in Scottsdale, AZ. The community, opened in 2010, includes 270 independent living apartments and villas, 24 residences for assisted living, 12 for memory support care and 24 for skilled nursing care.
- **Vi at La Jolla Village** located in San Diego, CA. Opened in 1996, and acquired in 1998, the community includes 403 independent living apartments, 36 assisted living apartments, 23 memory support suites and 60 skilled nursing suites. A second tower expansion, which opened in 2008, added 184 apartments and new community areas.
- **Vi at Palo Alto** located in Palo Alto, CA. Opened in 2005 with 388 independent living residences, 38 assisted living apartments, 24 memory support suites and 44 skilled nursing suites.
- **Vi at Highlands Ranch** located in Highlands Ranch, CO. Opened in 2008 with 253 independent living residences, 16 assisted living apartments, 12 memory support suites and 24 skilled nursing suites.
- **Vi at Aventura** located in Aventura, FL. Opened in 2003 with 247 independent living apartments, 14 assisted living apartments, 12 memory support suites and 40 skilled nursing suites.
- **Vi at Bentley Village**, located in Naples, FL. Opened in 1985 and acquired in 1992. The community includes 563 independent living apartments and coach homes, 89 assisted living apartments 15 memory support suites and 100 skilled nursing suites.
- **Vi at Lakeside Village** located in Lantana, FL. Opened in 1996, the community includes 250 independent living apartments and villas, 33 assisted living apartments, 23 memory support suites and 60 skilled nursing suites.
- **Vi at The Glen**, located in Glenview, IL. The Glen, opened in 2002, is part of a 1,000-acre master-planned community. It includes 296 independent living apartments and villas, 18 assisted living apartments, 13 memory support suites and 38 skilled nursing suites.

Type C Continuing Care Retirement Community: This designation means that residents pay a one-time real estate purchase price, a membership fee, and a recurring monthly service fee – and pay for care as they need it, not as part of an entrance fee when they join the community.

- **TidePointe, A Vi Community** located in Hilton Head Island, SC. Opened in 1996, and acquired in 1998, the community includes 203 fee-simple independent living villas, verandas, and cottages; 41 assisted living apartments and 25 skilled nursing private rooms. Fee-for-service continuing care contract.

Rental Community: This designation means that residents have a rental agreement for their space and services within the community, and pay for increased levels of care on an as-needed basis.

- **Classic Residence in Yonkers, NY.** Rental community opened in 2000. The community includes 198 independent living apartments, 75 personal care apartments and 36 memory support suites.

LIFESTYLE PROGRAMMING FACT SHEET

Resident Lifestyle Philosophy

Vi is committed to implementing innovative, resident-centric lifestyle programs that contribute to whole-person wellness and enhance the lives of older adults. The company's broad range of programming is designed to address multiple dimensions of an individual's wellness, such as vocational, emotional, social, physical and intellectual.

Vi fosters an environment in which residents are empowered to pursue their personal interests and to explore new experiences. Programming content is constantly evolving to meet residents' tastes, desires and personal aspirations.

Successful Aging

At Vi, the environment provides rich opportunities for residents to positively impact their wellness and to enjoy successful aging. For example, communities feature on-site exercise amenities and may feature fitness programs such as yoga, tai chi, Pilates, aqua aerobics, strengthening and flexibility exercises and health screenings. Additionally, special programs on brain fitness are offered to maintain and improve cognitive abilities.

Spectrum of Lifestyle Programming

Almost every activity at a Vi community has a social element, providing residents with the opportunity to develop lifelong friendships with their neighbors. In addition, Vi communities are often involved in local volunteer activities, charities and learning institutions.

Residents achieve lifestyle goals in collaboration with lifestyle enrichment professionals in each community and care venue. Lifestyle directors manage every program to meet the company's high service standards and address the many dimensions of resident wellness, in addition to supporting resident-led programs. Activities include:

- Special interest clubs
- Continuing education courses in collaboration with higher learning institutions
- Intergenerational events in partnership with schools, youth organizations, and resident families
- Food appreciation and wine tasting events
- Writers' workshops, performance groups, and music appreciation classes
- Outings to museums, theaters, concerts, area attractions, and sporting and cultural events
- Socials and themed/holiday parties
- Informative lectures and notable guest speakers
- Arts and crafts studios and classes; community art programs and exhibitions of resident art
- Leadership opportunities through resident committees
- Book and current events discussion groups
- Community tournaments and games including bridge, bocce ball, and Nintendo® Wii™.